



**ACSA CTE Council
Friday, March 18, 2011
Video Conference held at:**

**ACSA Sacramento Office, 1029 J Street, Suite 500, Sacramento, CA 95814;
ACSA Burlingame Office, 1575 Bayshore Hwy., Burlingame, CA 94010; and
ACSA Ontario Office, 3602 Inland Empire Blvd., Suite A-230, Ontario, CA, 91764**

MINUTES

1. CALL TO ORDER

2. WELCOME AND SELF-INTRODUCTIONS

- 3. APPROVAL OF MINUTES** – November 4, 2010, Leadership Summit, San Diego, CA
- Stephanie Houston motioned to approve minutes. Russ Weikle seconded the motion. Minutes approved

4. CDE Update

A. The Role of CTE in the ESEA Reauthorization, College and Career Readiness, and the Common Core Standards

Pat Ainsworth, Assistant State Superintendent of Public Instruction, CDE

Pat gave the following updates/information:

- CDE is in the middle of transition as the new State Superintendent of Public Instruction, Tom Torlakson, and his team, are settling in. Torlakson and his team have an open door policy. Dr. Ainsworth meets regularly with Torlakson for briefings and recommendations. There is a very collaborative spirit within the state department under Torlakson's leadership.
 - The Secondary, Career and Adult Learning Division, under Dr. Ainsworth's leadership, has been included in priority discussions on "college and career readiness." The division has been included in every major issue (e.g., test development, API, Healthy Kids, etc.)
 - Eight transition committees have been formed and are listed below. Each committee chair will lead their committees in developing a policy paper by April 1st for Torlakson to consider. Departments will be restructured in order to make policies operational.
 1. School finance reform and funding;
 2. Curriculum and assessment;
 3. Accountability and data;
 4. Educator preparation and evaluation;
 5. Early childhood learning;
 6. Education supports for the whole child;
 7. Secondary transformation (including linked learning, career technical education, A-G guidelines); and
 8. Flexibility and efficiency initiatives, school facilities/construction reform and modernization.

- The goal is to have students ready for both college and career (or as some prefer to say, “career and college readiness”)
- Common Core, adopted August 2, 2010 in association with Race to the Top (RTTT).
 - The Common Core Standards have had a favorable response. Dr. Ainsworth stated that each time standards are developed they get better.
 - There are fewer Common Core Standards. The mathematics and English standards are designed to be inclusive of both college and career readiness in these two core content areas. Though, these standards by themselves don’t make one college and career ready
 - Industry made recommendations for the Common Core Standards in regards to employee skills needed in mathematics and English.
 - More technology and applications were added to the Common Core Standards in reference to college and career readiness.
 - Dr. Ainsworth is on National Council for the Common Core.
 - 40 states, including California, have adopted the Common Core
- California was first state to adopt CTE foundation standards
 - The goal was to identify foundational standards that align with industry performance expectations in the industries’ related occupations.
 - There is a need to update/change the CTE state standards
 - CDE is starting to work on these updates/changes on the CTE standards and frameworks
 - There is a possible bill that would place a moratorium on textbook adoption in mathematics and English
 - The curriculum should not only be textbook driven, but also use a host of resource materials. This is a great opportunity to start thinking how we can bring in new materials
- Assessment
 - Requirements within the RTTT Assessment Program:
 - Build upon shared standards for college- and career-readiness;
 - Measure individual growth as well as proficiency;
 - Measure the extent to which each student is on track, at each grade level tested, toward college and career readiness. by the time of high school completion;
 - Teaching, learning, and program improvement;
 - Determine school effectiveness;
 - Determine principal and teacher effectiveness for use in evaluations and the provision of support to teachers and principals; and
 - Determine individual student college and career readiness, such as determinations made for high school exit decisions, college course placement to credit-bearing classes, or college entrance
 - Two Assessment Consortia awarded funds to develop assessments:
 - Smarter Balanced Assessment Consortium (SBAC)
 - Partnership for Assessment of Readiness for College and Career (PARCC)
 - Dr. Ainsworth doesn’t believe we will assess career readiness—too complex and costly
- The Role of CTE in the ESEA Reauthorization
 - Reauthorization remains to be seen
 - CDE has to give data on CTE—students in CTE courses perform above those that are not enrolled in a CTE course
- Tech Prep: CDE does not have allocation amounts for Tech Prep
 - There are discussions on the budget split between secondary and post-secondary

- A group may be assembled further discuss this issue. The decision rests with the State Board of Education
 - This year Perkins applications are being accepted online, as well as by hard copy. Next year it will only be accepted online
 - CDE hopes to have an on-line trial test ready by mid April. A select few will test and provide feedback
- Middle Grades
 - There are 58 models of CTE at the middle school level in California
 - There was a time to prepare at the high school level but there is no longer exploration or discovery—we need to change this
 - We are losing too many students between 8th and 9th grade—This is where the drop out process begins
 - What do we do to encourage students to have a “career plan” in the middle schools?
 - \$1.5 million SB70 grants to start up career classes at the middle school
 - Students will have education and career plans
 - Those applications that demonstrate plans done school-wide will get extra consideration

5. ADVOCATE REPORT

A. State Budget Update and Legislative Issues

Laura Preston, ACSA Legislative Advocate

- A team from ACSA will be traveling to Washington DC in one week to meet with congressional delegates
 - ACSA will focus on discussions about college and career readiness
 - Laura Preston is writing talking points for the visiting delegation
 - According to Laura Preston, Sherry Griffith, Legislative Advocate with ACSA, is educated on the Common Core, etc., and will be part of the team traveling to DC
 - Leslie asked how do we, as CTE leaders, influence leaders in the state?
 - Should we do a summary on Harvard Report and send to legislators?
 - Laura Preston stated that “papering” legislators does not get us the best results
 - Laura Preston can assist us by targeting a few legislators or all of them if that’s what is decided
 - We need to define career readiness with one voice
- National Association of State Directors of Career Technical Education Consortium – Dr. Ainsworth is the Vice President and President Elect
 - Dr. Ainsworth received a call from Senator Feinstein wanting to know what she can do to assist with career academies
- Laura Preston stated that there might be a possible cut of \$38 million to Prop 98
 - The public supports public education according to polls
 - We get our polling questions in through CTA
 - The polls show public in favor of revenue extension
 - The public does not want to hear what is being cut, but rather what will be maintained
 - At the ACSA Superintendent Council meeting it was stated that without revenue extension districts we may have to cut the school calendar by six weeks
 - Because many of the current cuts that districts have implemented are “hidden cuts” the public still has not seen the effects
- The State Board of Education (SBE) approved to set up a taskforce for “Flex” looking at all categorical programs
- Leslie suggested a legislative action day in conjunction with our next meeting. Laura will look into the dates and possibility

6. OLD BUSINESS

A. Multiple Pathways Feasibility Study – ACSA CTE Council Response

Leslie Rodden

- Leslie has not received any feedback
- She will resend the response paper on the Multiple Pathways Report to all CTE Council members. All feedback must be received within 2 weeks, by **Monday, April 2nd**.
- Part of the feedback received was whether the CTE Council should spend the time on the response to the Multiple Pathways Feasibility Study or move forward with another designated white paper dealing with current pertinent issues.

7. ACTION PLAN FOLLOW-UP FOR 2010/11

A. Legislation Sub-Committee

- *Stephanie Houston*, Region 12 Chair, is currently the Legislative Representative for the ACSA CTE Council
- Susan Labrecque will become the CTE Council's Legislative Representative next year when Stephanie Houston is seated as President of the ACSA CTE Council.
- An E-mail will be sent out with identified bills related to CTE for all CTE Council Chairs to respond to prior to each legislation sub-committee meeting
- Along with identified bills the "CAROCP bill watch" will be sent out to the CTE Council chairs

B. Advocacy for CTE – CTE Assessment Rubric

Invited Guest:

Janet Harden, Senior Director, Student Programs, Solano County Office of Education (SCOE), Region 4

- In response to ROP being placed into categorical flexibility, Tier III, Janet Harden explained that Solano County district superintendents had requested for the Solano County Office of Education to expand their roll of CTE beyond serving the ROP classes
- Solano County Office of Education provides support to "all" CTE courses/teachers in the county. They only use to provide support to ROP courses/teachers (curriculum, professional development, creating industry partners, technical assistance, Career Technical Student Organizations (CTSO), advisory committees, etc) and now they provide support to "all" CTE courses and teachers
- Based on the 2008-12 California State Plan, Chapter 3, 11 Elements of High Quality CTE, the SCOE created an assessment for quality CTE programs and administered it in partnership with districts to ALL CTE courses in Solano County. The results of the assessments were shared in a published document
- The assessment was face-to-face with the teacher and evidence based
- The assessment was well received by the majority of the participants and support from the SCOE was welcomed
- Based on assessment process and results, SCOE has increased the participation of CTE teachers in professional development, the number of Career Technical Student Organizations (CTSEO), support to districts with Perkins data and the application process, county wide advisory committees, central data collection point for all districts, increased participation by district administrators in CTE steering committee, and alignment of CBEDS codes county wide

C. CTE Quality Criteria Crosswalk

Leslie Rodden for Michelle Oliveira with CDE

- The CTE Quality Criteria Crosswalk was discussed
 - Dr. Lloyd McCabe (not present at this meeting) indicated that there were other assessments that were not on the crosswalk
 - Leslie will email Michelle Oliveira about including other assessments

- Crosswalk will be posted on our website with links to each of the assessments

D. Professional Development

Alyssa Lynch, Stephanie Houston, Kathleen Porter,

Invited Guest:

George Manthey, Assistant Executive Director, ACSA (George Manthey was out ill that day and could not attend the meeting.)

- On page 61 of the CTE Council handouts is a recommendation on the professional development (PD) delivery models that the CTE Council may consider for PD through ACSA
 - Need to complete discussion by June 1, 2011, to have any PD in place in the Fall
 - Many suggestions were made:
 - Provide a three-hour module at the Superintendent Academy, C&I, Pupil Services Academy
 - Need to provide data to emphasize value of CTE and best practices.
 - Teachers are looking for relevance
 - Total School Solutions – pitch PD idea to them and they may coordinate the PD for the CTE Council
 - Look at what is being done through the Leadership Development Institute so as not to reinvent the wheel
 - Create a PD course outline and then ACSA is responsible to recruit instructors
 - The ACSA Every Child Counts Symposium is the most well attended PD with over 900 attendees. It will be held in Monterey on January 11 – 13. Ray Vincent informed us that he would check to see if the ACSA CTE Council might provide a 6-session strand on CTE.

E. Collaboration: Create One Voice for CTE

Alyssa Lynch, CTE Alliance for Randi Scott

- Alyssa Lynch hosted that most recent meeting at Santa Clara County Office of Education and represented Leslie Rodden, who usually attends these meetings.
- The CTE Alliance completed their response to the Multiple Pathways Feasibility Report and have submitted it to CDE for their feedback
- Dr Lloyd McCabe has been asked to serve on the CTE Alliance committee, representing CDE as a non-voting member

F. ACSA CTE Council Website Update

Leslie Rodden

- Alyssa Lynch will do the website and another term with CTE Council
 - Alyssa will send out email listing possible website postings to the CTE Council web site for members' feedback. Feedback needs to be received within 5 days of E-mail correspondence
- Wiki link - Stephanie Houston will follow up with Paul on the status of this

G. Regional lists of CTE administrators and ACSA members

- All chairs are to send their regional email distribution list to Leslie Rodden

8. NEW BUSINESS

A. ACSA Future White Paper

- The ACSA CTE Council discussed the possibility of writing a white paper on the definition of “career readiness.”
- It was recommended that we have a white paper out for the summit – recommended topic: Is College Ready the Same as Career Ready?

- Leslie will check to see if the CTE Alliance is developing a white paper on this topic so that we don't overlap, and possibly even work together on it.
- Russ Weikle recommended that the ACSA CTE Council meet with CDE to discuss their current work on the definition of "career readiness." Russ volunteered to contact the leads at CDE on this project and work with Leslie Rodden to schedule a time to meet.
- It was recommended that we include other CTE organizations in order to develop "one voice" for CTE across the state. Leslie will check with the CTE Alliance and other organizations that may want to participate in this meeting with CDE.

B. 2012 Leadership Summit

- The CTE Council receives a budget of \$3000 for the Summit speaker.
- Recommendations for possible speakers included:
 - Monster.com speaker bureau - Stephanie Houston will check on the bureau speakers
 - A superintendents panel
 - Author(s) of the *Pathways to Prosperity* report– Alyssa Lynch will get information on speakers

C. Meeting dates for 2011-12

- November 2, 2011 – Day before the Leadership Summit, Sacramento – 9:30-2:30
- February 3, 2012 – Videoconference – 9:30-2:30
- May 4, 2012 – ACSA Sacramento Office – 9:30-2:30

9. OTHER

- Russ Weikle was congratulated for being selected as ACSA Career Technical Education Administrator of the Year. He will be honored at the ACSA Leadership Summit in November.

NEXT MEETING
May 13, 2010
9:30 – 2:30 a.m.
ACSA Office
Sacramento, California