

# North State Spring Conference

Sponsored by ACSA  
Regions 1, 2, 3, 4

April 30-May 2, 2010

Peppermill

Reno

New  
Location

**Special Early Bird Registration  
Register by March 31, 2010  
and save \$50**

Pay online by credit card  
(details inside)

Leadership Matters: Beyond  
All Limits. Learning, Leading,  
Laughing Together.



Visit us online at: [www.acsaregion2.org/conference.htm](http://www.acsaregion2.org/conference.htm)

# ***Leadership Matters: Beyond All limits. Learning, Leading, Laughing Together.*** ***April 30—May 2, 2010 — Peppermill, Reno***

Dear Colleagues,

The dates for our North State Spring Conference are quickly approaching and it is time to start making your plans to be there! It is our annual time together to network and share support, and always a special time with colleagues that you don't want to miss.

I am very excited to tell you about the new location for our conference, the Peppermill in Reno. It looks like it was designed just for us! It is high tech, with self check-in and check-out kiosks, free Wi-Fi Internet access and Sony large flat panel HD TV in the guest rooms, many of which are newly renovated. We will also enjoy access to a 6,600 foot Fitness Center and resort pools that look spectacular. I encourage you to check out the hotel at [www.peppermillreno.com](http://www.peppermillreno.com) to see for yourself. You may want to bring the family along to enjoy the hotel amenities.

Your Conference Committee is busy planning our program and has engaged three dynamic keynote speakers to enlighten, inspire, and entertain us.

By popular demand STRS personal retirement planning sessions will be available all day Friday as well as Saturday. Pre-registration is required so you can be contacted about the information to bring to your personal session.

Let me encourage you to come to Reno a day early for the Golf Tournament to join a great opportunity to raise funds for student scholarships in your Region. It is always a fun outing, it is for a good cause, and there are lots of fabulous raffle gifts for the after party.

I look forward to seeing you in Reno!

Sincerely,

Joan Polster  
2010 ACSA Regions 1, 2, 3, 4  
North State Spring Conference Chair

## **Program Highlights**



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### **Mike Walsh**

*The Courage To Risk,  
The Courage To Lead*

### **Alan Sitomer**

*Better to Light a Candle Than Curse the  
Darkness: Making Real, Meaningful  
Change in Today's Classrooms*

### **Fred Shafer**

*Entering the High Performance Zone in  
a High Demand World - How You  
Can Perform Better, Live Stronger and  
Dream Bigger*

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## **Saturday's Distinguished Speakers' Forum**

Mike Walsh  
Amy Christianson

Carol Judd

Fred Shafer

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## **Sample Breakouts**

- *Leadership in Action – Transform Your World*
- *School Crisis Response Planning: Are We Ready?*
- *Building a School-Wide Immersion Program*
- *The Courage To Risk, The Courage To Lead*
- *Evolving Entrepreneurial Opportunities for Schools*
- *How to Facilitate the Use of Formative Assessment in the Classroom (an Admin. Guide)*
- *I'm Going Where At Lunch?*
- *Increase the SAVE RATE in Your School & District*

## **Check it Out!**

### **ACSA Mentor Program**

This new, innovative program will be showcased on Friday at the conference. Learn how it works. Hear progress to date, sign up to be a mentor or to have a mentor to coach you in that new job or next step of the administrative ladder. Check out the enclosed flyer.

Check our website at: [www.acsaregion2.org](http://www.acsaregion2.org) for a full list of offerings.

Register online and use your credit card at [www.acteva.com/go/1234conference](http://www.acteva.com/go/1234conference) (additional fees apply)

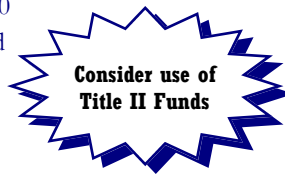
## Introduction & Information

**A** CSA Regions 1, 2, 3, 4 have collaborated to bring you a full range of workshops combined with dynamic keynote speakers to provide an exceptional conference. This year's conference is being held at a new, exciting property, The Peppermill in Reno. We are again offering a special Early Bird Registration. **Make reservations before March 31 and save \$50.** Don't miss this outstanding opportunity to hear new ideas and network with fellow educators from the North State.



Register online and use your credit card at [www.acteva.com/go/1234conference](http://www.acteva.com/go/1234conference) (additional fees apply)

Cancellations must be made in writing.  
Deadline for cancellations: April 12, 2010  
\$30 fee charged for cancellations received by April 12, \$75 after April 12, 2010.



## Hotel Reservations

Make reservations directly with The Peppermill at (800) 282-2444. Rate deadline is **April 6, 2010**. **There are a block of rooms at this rate. Make your reservations early.** Special Conference Rate: \$109.00 per night.

## Conference Contacts

**Conference questions, call or e-mail:**

**Joan Polster — (916) 216-9446**

Email: [polsterglf@aol.com](mailto:polsterglf@aol.com)

**Program questions, call or e-mail:**

**Jim Cloney — (530) 241-3261**

Email: [jcloney@suhdsd.net](mailto:jcloney@suhdsd.net)

**Registration questions, call or e-mail:**

**Judy Bennett — 530-282-5331 or 916-222-3990**

Email: [nssc2010@comcast.net](mailto:nssc2010@comcast.net)

**Golf Tournament questions, call or email::**

**Bob Noyes — 916-645-6350**

E-mail: [b\\_noyes@wpusd.k12.ca.us](mailto:b_noyes@wpusd.k12.ca.us)

**Website:** [www.acsaregion2.org/conference.htm](http://www.acsaregion2.org/conference.htm)



## Pre-Conference Schedule

**Thursday, April 29, 2010**

North State Golf Tournament

9:00 a.m. D'Andrea Golf Course, Sparks, NV

**Friday, April 30, 2010**

11:30 a.m. Educator's Forum (includes lunch/speaker)

10:00 a.m. Mentor Activities

## Conference Schedule

**Friday, April 30, 2010**

10:00 a.m. Registration Opens/Visit vendor exhibits

2:15 p.m. Mentor Program Booster Training Sessions

3:00 p.m. Mentor & Protégé Meeting

5:30 p.m. First General Session

7:00 p.m. Charter Presidents' Reception

**Saturday, May 1, 2010**

7:30 a.m. Registration/Visit vendor exhibits

8:00 a.m. Distinguished Speakers' Forum

9:30 a.m. Breakouts (2 sessions)

12 Noon Lunch—Second General Session, co-sponsored by Atkinson, Andelson, Loya, Ruud & Romo, Attorneys

2:15 p.m. Breakouts

3:30 p.m. Regional Delegate Meetings

6:00 p.m. Region Presidents' Reception

7:00 p.m. Desserts/Dancing.

Music/DJ: *Those Two Girls*

**Sunday, May 2, 2010**

8:00 a.m. Continental Breakfast and Third General Session

## Special Pre-Conference Event

North State Golf Tournament

Thursday, April 29, 2010

D'Andrea Golf Course

Sparks, NV

🏌️ Putting Contest

🏌️ Mulligans

🏌️ 4 Man Scramble

🏌️ Special Prizes for Mixed Foursomes

🏌️ Raffle Prizes – Why not donate one?

All proceeds go to Region 1, 2, 3, 4 Student Scholarships

**Program Highlights include:**

- Leadership in Action – Transform Your World
- Building a School-Wide Immersion Program
- School Crisis Response Planning: Are We Ready?



**REGISTER NOW AND SAVE!**



**Mike Walsh**

Mike is a cutting-edge thinker creating a structure of support for organizations and employees that inspires a passion for excellence as they break through the personal and institutional barriers that block successful growth. Mike's unparalleled ability for seamlessly integrating the goals of the individual with the desired outcomes of the team as a whole – leaving no one and nothing behind – is what has made him one of the most impactful results-producing facilitators in education administration, youth development and corporate development.



**Alan Sitomer**

Alan Lawrence Sitomer is California's 2007 Teacher of the Year. In addition to being an inner-city high school English teacher and former professor in the Graduate School of Education at Loyola Marymount University, Mr. Sitomer is a nationally renowned speaker specializing in engaging reluctant readers. Mr. Sitomer has also authored four young adult novels published by Disney.



**Fred Shafer**

Fred Schafer is President of Fully Alive Performance Systems, dedicated to increasing the effectiveness and enhancing the lives of people. He has studied peak performance and began coaching other high achievers in 1995. Fred has had extraordinary, award winning careers in the restaurant/hotel industry, healthcare, and public education. Fred is nationally recognized for his high energy, humorous and inspiring conference presentations.

***Special Thanks to our Supporting Vendors***

- ACSA ■ Atkinson, Andelson, Loyd, Ruud and Romo ■ A+ Auto & Home Insurance Plus (California Casualty) ■ Carnegie Learning ■ Communication Resources for Schools ■ DataWorks Educational Research ■ Document Works ■ Education Partnerships ■ Horace Mann Insurance Company ■ Houghton Mifflin Harcourt ■ Indoor Environmental Services ■ Lifetouch National Studios ■ Met Life ■ Preferred Meal Systems ■ RISO ■ Scholastic Classroom and Library Group ■ Scholastic Education Group ■ VALIC