

**Association of California School Administrators
Regions 1, 2, 3 and 4**



**North State Spring Conference and Sam LaCara Memorial Golf Tournament
Grand Sierra Resort, Reno
April 26 – 29, 2012**

July 1, 2011

Dear Exhibitor :

On behalf of ACSA Regions 1, 2, 3 and 4, I extend an invitation to you and your company to join us for our **2012 North State Spring Conference and Sam LaCara Memorial Golf Tournament** to be held on **April 26 – 29, 2012** at the *Grand Sierra Resort in Reno, Nevada*. The Golf Tournament, which will benefit student scholarships, will be held at the *D'Andrea Golf Course in Sparks*. We invite you to consider joining us for both the Golf Tournament on April 26 followed by your exhibiting in the Grand Sierra Resort on April 27-28. We offer the following "package" for your consideration:

\$1,449 – Package for Exhibit and Golf Tournament (Reduced to \$949 for first time exhibitors)

Regular pricing without package:

\$500 – Exhibit at Conference (**Reduced from \$1000 for first time exhibitors**)

\$500 – Corporate Sponsorship at Golf Tournament (without an exhibit at the Conference)

Participants from throughout the four Northern California ACSA regions attend this conference. These participants include all levels of school administrators and board members from Northern California. **For first time exhibitors, we would extend a one-time only \$500 fee for your first year of participation to give you the opportunity to get to know us at our conference and to encourage your continued participation in the years to come. (Full registration and tickets to conference events [excluding Saturday lunch] are included at no cost with your exhibit fee.) Advertising in the conference program is also available to you at an additional cost through a separate contract which is included for your consideration!!!*

The pre-conference will begin on Friday, preceded by the Golf Tournament on Thursday, concluding on Sunday morning. Exhibits will be set up in the main conference area and will be a very large part of all activities on Friday and Saturday. If you would be interested in providing incentives for participants for drawings, please be sure that you let me know prior to or during the conference so that the special arrangements may be made for presentations during one of the general sessions.

If you have any further questions, please do not hesitate to call me at (916) 630-2228. As we begin to make formal arrangements for the Conference and Golf Tournament, more specific information regarding the format and content will be available to you. Thank you so much for your interest in supporting our Regional activities. I have enclosed two contracts for your review and completion. You may return them via FAX at (530) 534-5006 or (916) 630-2226 or by mail at ACSA North State Spring Conference, PO Box 1841, Oroville, CA 95965. My e-mail address is lrooney@rocklin.k12.ca.us. Please consider participation in our Golf Tournament, Conference, advertising and/or exhibiting at this fine opportunity for all.

Sincerely yours,

Linda Rooney
Deputy Superintendent
Rocklin Unified School District

